Medical Professionals



ICAM Offers Affordable Non-Invasive Testing

Hello patients and readers!

Today, I would like to present to you the various non-invasive testing procedures performed at ICAM.

With the rising costs of healthcare, it is becoming more difficult to obtain "necessary" diagnostic tests and procedures in attempts to control healthcare costs. Don't get me wrong, I agree this is a problem that needs to be addressed. But an even bigger concern lies in the "need" (at times) to perform these tests for the sole reason to "cover the butts" of physicians from frivolous lawsuits. Our litigious society is in large part a contributing factor in rising healthcare costs.

What's more, many of the tests that are ordered in mainstream medicine truly don't give the provider the necessary, valuable or correct information required to act upon in formulating a treatment plan. For example, an exercise stress test and cardiac catheterization are often misleading causing more unwarranted testing and ultimately unnecessary procedures. Another example is a PSA testing in men which now has been discouraged by many medical societies for this reason.

Invasive procedures are not only costly but often very risky in terms of immediate death, complications involving organ damage and the need to take these risks again to verify that the procedure that follows the examination was successful.

Dementia and Memory Loss

ICAM offers state of the art testing for dementia and memory loss through a computerized program known as MCI-CANS. It is probably the most reliable and accurate cognitive testing program available today at a mere cost of \$125.

We have another extensive battery of tests aimed at determining ones biologic age versus their chronologic age. At ICAM this is used on all patients prior to beginning growth hormone and other anti-aging therapies. This too is an affordable test at \$125.

Coronary Artery Disease

Coronary Artery Disease (CAD) is still the number one killer of men and women in America today. As eluded to above, it would be very useful and comforting to know the **actual** underlying condition of your blood vessels without undergoing the expensive and risky procedures utilized today. Cardiovision testing fulfills this need as a completely non invasive procedure to help the practitioner diagnose as well as follow CAD.

CARDIVISION: THIS IS A
NONINVASIVE PROCEDURE TO HELP
DETERMINE YOUR UNDERLYING
RISK FOR HEART ATTACK, STROKE
AND OTHER CIRCULATORY DISEASE
STATES.

In addition to blood pressure and pulse information, the CardioVision® also generates information on the stiffness or flexibility of the brachial artery. Called the Arterial Stiffness Index (ASI), the ASI is a number that correlates with arteriosclerosis. Because arteriosclerosis reduces flexibility in arteries, the higher the ASI, the more likely someone is to have hardening of the arteries, the lower the number, the less likely.

Why is it important to know how flexible arteries are? Arteries are responsible for moving the majority of the blood through the vascular tree. Consequently, non-flexible or hardened arteries cause the heart to work much harder when it is forced to push blood through partially occluded vessels. This extra strain on the heart and the resulting blockages are a root cause of cardiovascular dis-



ease. Until the invention of CardioVision®, there was no easy, inexpensive or quick way to determine if a person's vessels had lost flexibility. Many people are never aware that they are walking around with this "silent killer" until they experience their first heart attack from occluded vessels. It has been estimated that 60-70 million Americans harbor this "silent killer" and should make both life-style changes, such as getting more exercise, changing their diet, quitting smoking, and reducing their cholesterol. While everyone needs to adopt these changes, sometimes life-style changes alone are not enough. CardioVision® identifies people who don't even think they have a cardiovascular problem because they are non-smokers, exercise regularly, watch their diet and worse, they don't have symptoms!!!. Consequently, the ASI can be viewed as another cardiovascular "risk factor", just like high blood pressure or a cholesterol level above 200. Additionally, we think that the ASI can be used to follow cholesterol lowering therapy and other "risk factor" changes.

For more information on these tests and other services offered by ICAM, please call or visit us on the web at www.ICAMBartissMD.com.



Mark James Bartiss, MD is a medical writer, lecturer, and author, and is recognized as a top ten specialist in the field of Bio-Identical Hormone Replacement Therapy (BHRT). He has helped numerous individuals take their lives back and reclaim their health.

REMEMBER.... When it comes to your health, you do have options and a choice.



Institute for Complementary and Alternative Medicine

24 Nautilus Drive, Suite 5 • Manahawkin, NJ 08050 | 609-978-9002 504 Hamburg Tpk, Suite 205 • Wayne, NJ | 973-790-6363 By Appointment Only: 639 Stokes Road, Suite 202 • Medford, NJ 08055 | 609-654-5900

www.ICAMBartissMD.com